

Productivity 101

Description:

- Productivity 101 is a basic orientation on productivity concepts, measures, tools and techniques.

Objective/s:

- Understand and appreciate productivity concepts, measures, tools and techniques.
- Identify the role of labor and management in improving productivity.

Topics/Course Outline:

- A. Global Competition
 - Globalization, Competition, Survival
 - Productivity Key to Survival
 - Role of labor and management in improving productivity

- B. Productivity
 - Misconceptions, Definition, Measurement
 - Potential areas for productivity improvement
 - Tools and techniques on productivity improvement/HR-related approaches

Methodology:

- Lecture/Discussion

No. of Hours/Days:

- 3 hours

Target Participants:

- Micro, small and medium enterprises

Expected Outcome/s:

- Increased productivity through improvement in labor relations and human relations.

