

“ISTIV Bayanihan”

Description:

- ISTIV Bayanihan is a training program and networking intervention for Barangay Micro Business enterprises/Micro Enterprises that supports the growth of micro enterprises by enhancing the entrepreneurs’ way of managing the enterprises.

Objective/s:

- Achieve productivity by harnessing the Filipino spirit of “Bayanihan” (teamwork) in the workplace based on common and shared ISTIV values applied to work systems by both owners/managers and workers.

Topics/Course Outline:

- ISTIV values
- Work Systems
 - Marketing
 - Organization / Housekeeping
 - Financial Planning
 - Inventory / Stock Control
 - Record Keeping
 - Service Quality

Methodology:

- Lecture/Discussion/Exercises/Workshop

No. of Hours/Days:

- 1 day

Target Participants:

- Barangay Micro Business Enterprises (BMBEs)/Micro Enterprises

Expected Outcome/s:

- Improved work systems resulting to increase sales, cost reduction, lower production cost and efficient management of business.

