

PROGRAM OF ACTIVITIES

8:00 – 8:30	Registration
8:30 – 8:40	Invocation National Anthem
8:40 – 8:45	Welcome Remarks Executive Director Maria Criselda R. Sy
8:45 – 9:30	Messages Undersecretary Zenaida C. Maglaya Department of Trade and Industry Director Reynaldo R. Cancio National Economic Development Authority Congressman Raymond Democrito C. Mendoza Trade Union Congress of the Philippines Undersecretary Ciriaco A. Lagunzad III Department of Labor and Employment
9:30 – 10:00	Coffee Break
10:30 – 10:40	Launching of New Logos for NWPC Programs and Services
Presentations	
10:40 – 11:10	Inclusive Innovation Industrial Strategy (I ³ s) Propelling Jobs, Investments, and Shared Prosperity for All Dr. Rafaelita M. Aldaba , Assistant Secretary Department of Trade and Industry
11:10 – 11:30	Open Forum
11:30 – 12:00	Google: Connecting MSMEs in the International Value Chain Mr. Kenneth Lingan, Country Head Google Philippines
12:00 – 12:30	Open Forum
12:30 – 1:00	Getting Ahead of the Automation Curve Prospects for MSMEs Dr. Rana Hasan , Director of Development Economics and Indicators Asian Development Bank
1:00 – 1:30	Open Forum

1:30 – 2:00	Lunch
2:00 – 2:10	Productivity Olympics Kick-Off
2:10 – 2:40	Financial Technology Tools for MSMEs Mr. Paul D. Lazaro , Vice President, Lending Program Management Group, Development Bank of the Philippines
2:40 – 3:00	Open Forum
3:00 – 3:30	Kapatid Agri Mentor Me Program (KAMMP): Taking Philippine Agripreneurship to the Next Level Mr. Jose Alvaro Severino “Jas” Nito, Go Negosyo
3:30 – 3:50	Open Forum
3:50 – 4:20	Managing the HR Landscape under Industry 4.0 Mr. Patrick V. Marquina , Head of Talent and Rewards Willis Towers Watson
4:20 – 4:40	Open Forum
4:40 – 5:10	How MSMEs can Benefit from Data Analytics Dr. Christopher D. Monterola , Executive Managing Director Analytics Computing Complex Systems (ACCeSs) Lab Asian Institute of Management
5:10 – 5:30	Open Forum
5:30 – 5:40	Closing Remarks Undersecretary Ciriaco A. Lagunzad III NWPC Chairperson-Designate