



## ISTIV Plus (Succeeding in Business)

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### Description:

- Productivity is achieved through application of ISTIV values to management of workplace resources (manpower, materials, method, and workplace). ISTIV is a values-driven human resource intervention for quality and productivity improvement that is rooted in the five ideal attributes of a productive individual. **I** stands for Industrious, **S** for Systematic, **T** for Time-conscious, **I** for Innovative, and **V** for strong Value for work.
- ISTIV Plus combines productivity values and productivity techniques using a knowledge dialogue mechanism between labor and management.

### Objective/s:

- Create awareness on productivity.
- Clarify productivity work values (ISTIV) applicable to workplace improvement.
- Understand the different productivity techniques.

### Course Outline:

- Productivity Concept
- Productivity Values: ISTIV
- Productivity Techniques
  - Maximize use of material resources
  - Optimize use of machines
  - Improve methods
  - Strengthen manpower
  - Enhance workplace environment
  - Workplace cooperation and joint problem-solving

### Methodology:

- Lecture/Discussion/Exercises/Workshop

### No. of Days:

- 1 day

### Target Participants:

- Small and medium enterprises (SMEs)

### Expected Outcome/s:

- Increased productivity through application of appropriate productivity ISTIV values
- Improved work attitude
- Resource efficiency